

# THE BIG STORE'S

## GREAT

# SEMI-ANNUAL CLEARANCE SALE

OF

## Clothing and Shoes, Men's and Boys' Underwear, Hats, Caps and Furnishings

**BEGINS ON MARCH 6, 8 O'CLOCK**

**AND CONTINUES FOR 15 DAYS.**

**We Have Determined to Make This the Greatest Offering of Good, Clean Merchandise the People of West Florida Have Ever Had an Opportunity to Purchase.**

### Clothing Department.

One lot of Men's Double-Breasted Fine Blue Flannel Suits, sterling make, worth regular \$12.50, this sale \$9.00.

One lot of Men's Best Slater Flannel Suits, worth \$10.00, this sale \$7.75.

One lot of Good Fancy Cassimere and Fancy Worsted Suits, our \$10.00 quality for \$6.75.

All of our \$12.50 Suits for \$9.75.

All of our \$15.00 Suits for \$12.75.

Our entire line of \$18.00 Suits comprises the very swellest designs in Fancy Worsteds, Cassimeres, Chevots and Granite Cloths that have been shown this season, and are strictly up-to-date in every particular. We offer you your pick of our extensive line of these handsome Suits during this sale for \$15.75.

Your choice of our elegant \$20.00 Suits for \$17.50.

Our swell \$22.50 Suits you can now purchase for \$19.50.

Only a few Suits left of our Fine Imported Worsteds, \$25.00 value, this sale \$20.00 even money.

Every garment in this magnificent line is manufactured especially for us, and are the celebrated Sterling brand.

### Young Men's Suits.

Sizes 15 to 20.

The Most Up-to-Date Line to be Found in the City.

Good Fancy Cassimere Suits, worth \$7.00, at \$5.25.

Handsome Cheviot Suits, worth \$8.00, at \$6.50.

Fine All-Wool Fancy Worsteds Cassimere and Black Thibet Suits, worth \$10.00, at \$7.75.

Carnation Worsteds and Cassimeres, worth \$12.50, this sale \$9.00.

Finest All-Wool Worsteds, in Black and Blue and Fancy, worth \$15.00, this sale \$11.75.

### Overcoats.

Grey Coat, celebrated Sterling make, conceded to be the best line made in America.

All our \$5.00 Coats at \$5.00.

All our \$8.00 Coats at \$6.75.

All our \$10.00 Coats at \$10.25.

All our \$12.50 Coats at \$12.75.

All our \$15.00 Coats at \$13.75.

All our \$18.50 Coats at \$17.50.

Our Entire Line of Rain-Proof Coats at the Following Great Reduction:

A \$1.50 Short Duck Coat at \$1.15.

A \$2.00 Short Duck Coat at \$1.65.

A \$2.50 Short Duck Coat at \$1.95.

A \$3.50 Short Duck Coat at \$2.75.

\$3.50 Long Cravenette Coat, \$3.25.

\$10.00 Long Cravenette Coat, \$9.75.

\$15.00 Long Cravenette Coat, \$12.75.

\$16.50 Long Cravenette Coat, \$13.50.

\$20.00 Long Cravenette Coat, \$17.50.

Our entire line of celebrated Glastenbury, All-Wool, Non-Shrinkable Health Underwear, in colored and white, sold the world over at \$3.00 per suit, this sale \$2.55.

One lot of Men's good Jersey ribbed Shirts and Drawers, a \$1.50 quality, this sale 98 cents.

One lot of Men's 75 per cent Wool Shirts and Drawers, a \$2.00 value, this sale \$1.45.

Our entire line of celebrated Glastenbury, All-Wool, Non-Shrinkable Health Underwear, in colored and white, sold the world over at \$3.00 per suit, this sale \$2.55.

One lot of Men's good Jersey ribbed Shirts and Drawers, at 39c per suit.

50 dozen Men's good mixed Half Hose, a 10c value, this sale 7 1/2 cents.

50 dozen Men's Half Hose, in black, tan and fancy, regular 15c quality, this sale 9 cents.

25 dozen Men's Wool Half Hose, a 25c seller, at 15 cents per pair.

10 dozen Men's Genuine Shaker Socks at 19 cents.

25 dozen Men's good Sashmere Socks, at 21 cents.

15 dozen Men's Fine Imported Cashmere Half Hose, in black, grey and fancy embroidered, 50c quality, this sale 39 cents.

### Men's and Boys' Hats.

One lot of Boys' Good Felt Hats, a 50c value, at 39 cents.

One lot of Men's and Boys' Extra \$1.50 value, at 98 cents.

All our \$2.00 Hats for \$1.69.

All our \$2.50 Hats for \$1.98.

All our \$3.00 Hats for \$2.49.

### Caps.

50c values at 35c.

75c values at 49c.

\$1.00 values at 79c.

\$1.50 values at \$1.29.

\$2.00 values at \$1.55.

### Men's Underwear.

35 dozen Extra Fine Cotton Shirts and Drawers, in both Jersey ribbed and fleeced lined, a \$1.00 value, this sale 65c per suit.

One lot of Fine Woven Jersey ribbed Shirts and Drawers, a \$1.50 quality, this sale 98 cents.

One lot of Men's 75 per cent Wool Shirts and Drawers, a \$2.00 value, this sale \$1.45.

Our entire line of celebrated Glastenbury, All-Wool, Non-Shrinkable Health Underwear, in colored and white, sold the world over at \$3.00 per suit, this sale \$2.55.

One lot of Men's good Jersey ribbed Shirts and Drawers, at 39c per suit.

50 dozen Men's good mixed Half Hose, a 10c value, this sale 7 1/2 cents.

50 dozen Men's Half Hose, in black, tan and fancy, regular 15c quality, this sale 9 cents.

25 dozen Men's Wool Half Hose, a 25c seller, at 15 cents per pair.

10 dozen Men's Genuine Shaker Socks at 19 cents.

25 dozen Men's good Sashmere Socks, at 21 cents.

15 dozen Men's Fine Imported Cashmere Half Hose, in black, grey and fancy embroidered, 50c quality, this sale 39 cents.

### Shirts. Shirts.

25 dozen Men's Extra 50c quality Domet and Cheviot Work Shirts, at 39 cents.

10 dozen Men's Fine Colored Stiff Bosom Shirts, a \$1.00 value, this sale 39 cents.

One lot of Boys' Stiff Bosom Shirts at 19 cents.

One lot of Men's Extra 50c quality Negligee Shirts, at 39 cents.

75c values at 59 cents.

\$1.00 values at 73 cents.

150 Ladies' Genuine Dongola Shoes, in lace and button, worth \$1.25, this sale 79 cents.

One lot of Ladies' Fine Button and Lace Shoes worth \$1.50, this sale \$1.29.

Our entire line of \$1.75 Ladies' Shoes at \$1.49.

One lot of Old Ladies' Comforts, worth \$1.25, this sale 95 cents.

One lot of Women's Cowpen Shoes, a \$1.25 value, this sale 93 cents.

\$3.50 Queen Quality Shoes, \$2.50.

\$3.00 Queen Quality Shoes and Oxfords, \$1.95.

\$2.50 Queen Quality Oxfords, \$1.69.

One lot of Men's good Solid Leather Shoes, a \$1.25 value, 95 cents.

One lot of Men's Genuine Dongola and Satin Calf Shoes, regular price \$1.50, this sale \$1.19.

One lot of Men's Fine Vici Kid, Box Calf and Patent Calf Shoes, \$2.00 quality, this sale \$1.49.

One lot of Men's \$2.50 Vici Box Calf and Velour Shoes at \$1.95.

One lot of Men's Nullifiers, worth \$1.25, this sale 95 cents.

One lot of Men's good Patent Colt Goodyear welt Shoes, worth \$3.00 and \$3.50, this sale \$1.95.

Our entire line of Men's 75c Slippers at 63 cents.

\$1.00 Slippers for 89 cents.

\$1.25 Slippers for 98 cents.

\$1.50 Slippers for \$1.29.

### Boys' Shoes.

One lot of good solid leather Shoes at 95 cents.

75 pairs of Boys' Good Vici Kid Shoes, a \$1.50 value, this sale \$1.19.

One lot of Boys' Vici Kid Box and Velour Calf and Patent Colt Shoes, a \$2.50 seller, for \$1.89.

One lot of Boys' Genuine Patent Colt, Goodyear Welt Shoes, worth \$3.00, this sale \$2.19.

### Baby Shoes.

Our entire line of 50c Baby Shoes at 39 cents.

All our 60c Baby Shoes at 49 cents.

All our 75c Baby Shoes at 65 cents.

All our \$1.00 Baby Shoes at 89 cents.

20 per cent reduction on all our Children's Shoes, including Merriam's and Budd's.

### Sweaters.

One lot of Children's 50c Sweaters at 35 cents.

One lot of Boys' \$1.00 Sweaters at 69 cents.

One lot of Boys' and Men's \$1.50 Sweaters at 95 cents.

All our Men's Fine \$2.00 Sweaters at \$1.49.

All our Men's Fine \$3.00 Sweaters at \$2.39.

10 dozen Boys' Caps, 25c quality, at 15 cents each.

### Trousers.

One hundred pair of Men's Good Wool Trousers, worth \$1.25 to \$2.00, this sale 93 cents per pair.

**IF YOU ARE INTERESTED IN BUYING GOODS CHEAP, IT WILL PAY YOU TO READ THIS AD. REMEMBER THE DATE, MONDAY, MARCH 6th, AT 8 O'CLOCK SHARP, AND POSITIVELY NO GOODS CHARGED AT THESE PRICES.**

# WILLIAM JOHNSON & SON.